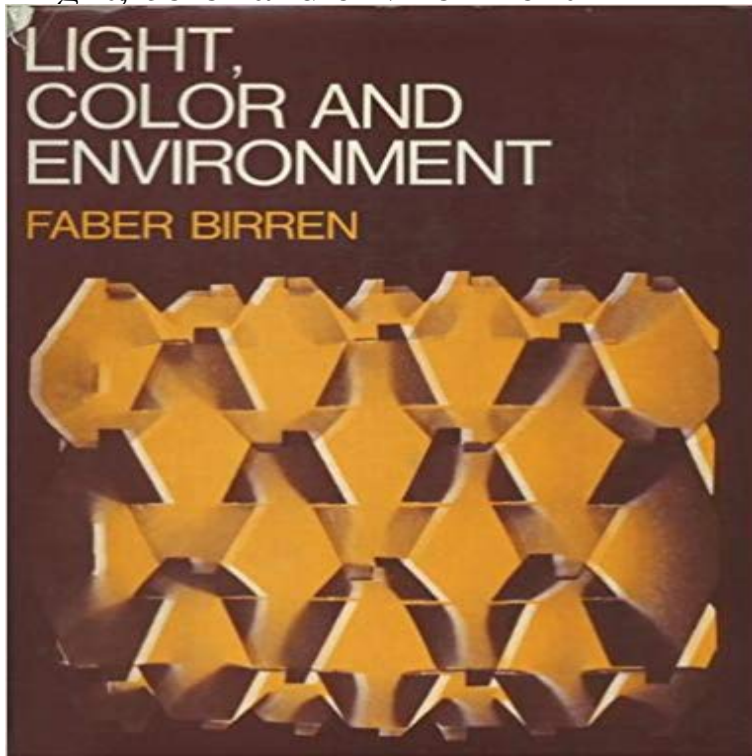


Light, color and environment



Data on biological and psychological aspects of color. Man today is rapidly leaving the natural environment for the artificial one. Great industrial complexes, office buildings, schools, hospitals, institutions, mass housing developments, retirement communities are being built in which light, air, temperature are deliberately controlled. There are plans for underground and undersea communities, domed cities. With all this change go complex problems. Among them are light and color, the chief subjects of this book. As Birren makes clear, illumination for biological as well as visual purposes will be necessary. To avoid the hazards of sensory deprivation, and to help assure proper emotional stability, vital uses for color will be called upon. Sound, researched direction is presented by the author. Light, Color and Environment has several outstanding features. In four introductory chapters it brings together an exhaustive review of technical research into the significance of light, and the biological, visual and psychological effects of color. The information is not only remarkably complete, but it has required the broad interests of Faber Birren to coordinate and interpret in practical ways. Then follow five chapters on biological lighting, good vision lighting, appearance lighting, and psychic lighting which draws from psychedelic sources. In eight further chapters, Faber Birren presents recommended color specifications for offices, industrial plants, schools, hospitals, motels and hotels, shops and stores, food service, mass housing. Here theory is avoided for practical suggestions drawn from Birren's experience. All colors mentioned in the text are shown in mounted chips on accompanying charts. There are also sixteen full-page color plates which visualize integrated color schemes. Finally, there are two scholarly and lengthy chapters, one devoted to historical uses of

color and one to the authentic colors of period styles.

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